

# Dairy Farmers of Wisconsin

## 2023 Director Elections

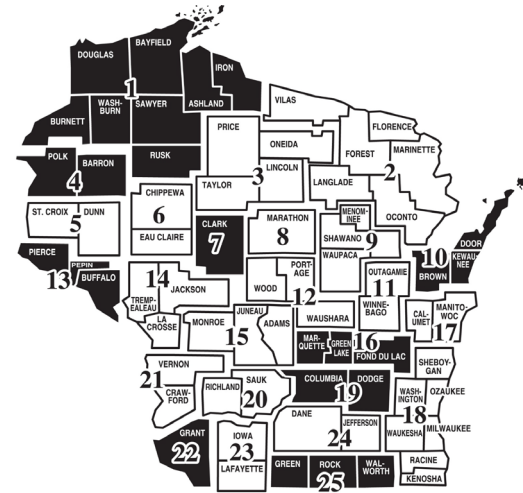
### Candidate Biographies

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The Wisconsin Department of Agriculture, Trade and Consumer Protection announced the following candidates for the 2023 Dairy Farmers of Wisconsin director elections to be held May 1-22 in nine of the state's 25 districts.

Please reach out to Debbie Gegare, DATCP, with any questions about elections or ballots: [Debbie.Gegare@wisconsin.gov](mailto:Debbie.Gegare@wisconsin.gov); 608-224-5116

Click a name below to view the biography of each district's candidate(s) or scroll down to view all candidates:



#### District 1 (Ashland, Bayfield, Burnett, Douglas, Iron, Rusk, Sawyer and Washburn)

- [Brenda Schloneger](#) – Shell Lake

#### District 4 (Barron and Polk)

- [Sara Bahgat-Eggert](#) - Clayton
- [Andrew Christenson](#) - Amery

#### District 7 (Clark)

- [David Bangart](#) - Greenwood
- [Pam Selz Pralle](#) - Humbird

#### District 10 (Brown, Door and Kewaunee)

- [Tasha Schleis](#) - Kewaunee

#### District 13 (Buffalo, Pierce and Pepin)

- [Donald Dittrich](#) – Alma
- [Jonathon Hallock](#) - Mondovi

#### District 16 (Fond du Lac, Green Lake and Marquette)

- [Janet Clark](#) - Eldorado

#### District 19 (Columbia and Dodge)

- [Mark Crave](#) - Watertown

#### District 22 (Grant)

- [Ann Kieler](#) - Platteville
- [Stephanie Tranel](#) – Cuba City

#### District 25 (Green, Rock and Walworth)

- [Stacy Eberle](#) - Monroe
- [Kristen Metcalf](#) - Milton

## Candidate Biography

**District 1 (Ashland, Bayfield, Burnett, Douglas, Iron, Rusk, Sawyer and Washburn)**



Brenda Schloneger  
 Legacy Farms  
 W8735 Pine Lake  
 Shell Lake, WI 54871  
 Residence: Washburn County

<b>Spouse/Children</b>	Spouse – Rodney   Children – We have 12 children by birth and adoption (Reuben, John and Noah are owners)
<b>When did you begin dairy farming?</b>	1976
<b>How many cows do you milk? Breed(s)</b>	1,500 Holsteins
<b>Where do you ship your milk?</b>	Burnett Dairy Co-op Grantsburg
<b>Others actively involved in operation:</b>	Husband – Rodney   Sons: Reuben, John, Noah and other family members and non-family members
<b>How many acres do you farm? Other farm facts:</b>	3,060 acres farmed, 200 cash crops and 1,100 other livestock
<b>Ag-related organizations or affiliations</b>	I’m active in Tri-County Dairy Promoters. We are part of PDPW, DBA and ADC.
<b>Community involvement</b>	Chairman of Missions Committee at Cornerstone Church, Shell Lake Public Library Board of Directors
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	Since I’m partially retired now, I have more time to get off the farm and serve a worthwhile endeavor.
<b>What else should dairy producers in your area know about you?</b>	This will be my second term. I would like someone else from our district to run the next time.

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# Candidate Biography

## District 4 (Barron and Polk)



Sara Bahgat-Eggert  
455 7th Ave Hwy D  
Clayton, WI 54004  
Residence: Barron County

<b>Spouse/Children</b>	Spouse – Mark   Children – Stephen and Jonathan
<b>When did you begin dairy farming?</b>	Raised on a dairy farm, married Mark in 2018
<b>How many cows do you milk? Breed(s)</b>	50, Holstein, Brown Swiss, Jersey, Swiss feliv, Milking shorthorn
<b>Where do you ship your milk?</b>	AMPI, Jim Falls, WI
<b>Others actively involved in operation:</b>	Herd Health, Breeding program, Quality Control. Nutrition.
<b>How many acres do you farm? Other farm facts:</b>	450 acres farmed, 25 other livestock, 25 young stock, beef cattle etc.
<b>Ag-related organizations or affiliations</b>	AMPI, district sec. Resolutions Committee Farm Services Board Member, VP. (Milk Haulers) Wisconsin Farmers Union, FUE Leadership Award winner for 2019-2020, Elections committee, Dairy Fly-in, National Dairy Board (Director) Dairy Farmers of Wisconsin, Director
<b>Community involvement</b>	Wisconsin Farmers Union, Barron county, 4-H leader, Barron Co. Moonlake Theasherman org. Cheesemaker National Honor Society of Leadership Small Business Owner, Dog Groomer Help on the Farm
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	I believe that smaller producers need a voice, and knowledge to remain sustainable and competitive. Hopefully, gain insight as to how to have better pricing and keep Wisconsin milk and cheese #1
<b>What else should dairy producers in your area know about you?</b>	We (our farm) are smaller dairy producers. We are all challenged by poor prices. I hope that if elected that working with my husband and brother in law, that I can connect and help struggling farms. I am currently working on my dissertation on the sustainability of the smaller dairy producer through Apollos University. I represent the State of Wisconsin for the FUE Leadership program. This is sponsored by the Wisconsin Farmers Union. This program teaches folks in agriculture leadership skills to apply at local levels and where ever else. Currently working towards Cheesemakers Lic.

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# Candidate Biography

## District 4 (Barron and Polk)



Andrew Christenson  
 Lakecrest Farms, Inc.  
 459 105<sup>th</sup> Street  
 Amery, WI 54001  
 Residence: Polk County

<b>Spouse/Children</b>	Spouse – Katie   Children – Justin (8), Kaleb (6)
<b>When did you begin dairy farming?</b>	Officially went back to the farm in April 2015
<b>How many cows do you milk? Breed(s)</b>	300 milking Holsteins
<b>Where do you ship your milk?</b>	Burnett Dairy Coop – Grantsburg, WI
<b>Others actively involved in operation:</b>	David & Connie Christenson, Thomas Christenson, Colin & Bobbi Langan, and Leah Christenson
<b>How many acres do you farm? Other farm facts:</b>	800 acres farmed, no true cash crops; all acres are used for feed, and when extra, then sold, 250 young stock animals, 30 cow-calf pairs for beef cattle, 100 dairy bucklings
<b>Ag-related organizations or affiliations</b>	AgSource Delegate
<b>Community involvement</b>	Ellsworth FFA Alumni Amery FFA Alumni Amery Youth Baseball – T-Ball Coach Deronda Lutheran Church
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	I want to serve on the Dairy Farmers of Wisconsin Board to strengthen agriculture and the dairy industry in my home region and around the state. My wife (Katie) and I have always been partners in educating others about agriculture and its importance. She and I both grew up milking cows and working with dairy. Our love for the dairy industry has led us to return to the family farm to keep the legacy going and to educate others about dairy, Wisconsin agriculture, and where their food comes from.
<b>What else should dairy producers in your area know about you?</b>	Through my two years of service as a Wisconsin FFA State Officer, I learned the importance of staying informed on current trends and issues within the dairy and agricultural industry. I know I can make a positive impact in helping dairy producers, consumers, and the community. I am excited to take a new step in advocating for Wisconsin Dairy Producers and the Agriculture Industry.

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David Bangart  
 Viaduct Holsteins LLC  
 N7155 Cardinal Ave  
 Greenwood WI 54437  
 Residence: Clark County

## Candidate Biography

**District 7 (Clark)**

<b>Spouse/Children</b>	Spouse – Amber   Children – Adalyn Jo, Cole, Danika
<b>When did you begin dairy farming?</b>	I've been involved with dairy farming my entire life.
<b>How many cows do you milk? Breed(s)</b>	410 Registered Holsteins and a few Jerseys
<b>Where do you ship your milk?</b>	Land O Lakes
<b>Others actively involved in operation:</b>	Don (dad), Dennis (brother), Amber (spouse)
<b>How many acres do you farm? Other farm facts:</b>	1,050 acres farmed and 320 young stock, beef cattle etc.
<b>Ag-related organizations or affiliations</b>	<ul style="list-style-type: none"> <li>▪ Land O Lakes-delegate 2011-2022</li> <li>▪ -leadership council chair 2020</li> <li>▪ -leadership council vice chair 2016-2019</li> <li>▪ -leadership council secretary 2012, 2014</li> <li>▪ -policy and resolution committee</li> <li>▪ Clark County Dairy Promotion</li> <li>▪ WI Farm Bureau</li> <li>▪ PDPW</li> <li>▪ Holstein Assoc. USA and WI Holstein Assoc.</li> </ul>
<b>Community involvement</b>	<ul style="list-style-type: none"> <li>▪ Town of York Board..second term</li> <li>▪ Trinity Lutheran Church</li> <li>▪ Loyal FFA Alumni</li> <li>▪ Clark County Holstein Association</li> <li>▪ Wisconsin Independent Business (WIB)</li> </ul>
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	Dairy Farmers of Wisconsin has evolved to be one of our main pathways to connect the farm to the consumer. Today, more than ever, there are many different types of consumers we need to reach: from traditional grocery buyers to tech savvy millennials; most are unclear of where their food comes from and what is involved to produce it. Clarifying the farm to fork connection is a large task, and DFW programs help tremendously to accomplish it. I feel it is important for dairy farmers such as myself to be involved in guiding the direction DFW takes in our industry's marketing efforts to continue to grow demand for Wisconsin dairy both domestically and in the international marketplace.
<b>What else should dairy producers in your area know about you?</b>	My wife Amber and I are partners in Viaduct Holsteins LLC. The partnership also includes my father Don and my brother Dennis. We currently milk about 460 cows and have 395 heifers on our farm southwest of Loyal. We take great pride in our family, farm and employees, and focus dedication to the care of our cattle, stewardship of the land and quality of our milk every day. I am also proud to be a part of Clark County's diverse dairy landscape and will continue to represent all dairy farmers who call this home.



**Pam Selz Pralle**  
**Selz-Pralle Dairy**  
 N4621 US Hwy 12  
 Humbird, WI 54746  
 Residence: Clark County

## Candidate Biography

**District 7 (Clark)**

<b>Spouse/Children</b>	Spouse – Scott   Children – Ryan, Jessica, Nicole
<b>When did you begin dairy farming?</b>	1990
<b>How many cows do you milk? Breed(s)</b>	475 Registered Holsteins
<b>Where do you ship your milk?</b>	Lynn Dairy, Lynn, WI
<b>Others actively involved in operation:</b>	
<b>How many acres do you farm? Other farm facts:</b>	900 acres farmed
<b>Ag-related organizations or affiliations</b>	<ul style="list-style-type: none"> <li>▪ Past President, AgSource Cooperative</li> <li>▪ Past President, WI Holstein Association</li> <li>▪ URUS/VAS International Information Technology Council</li> <li>▪ Monsanto/Beyer American Farmers Grow Rural Education Foundation, Advisory Council</li> <li>▪ Dairy Calf &amp; Heifer Ass’n, National Gold Standards Taskforce</li> <li>▪ Dairy Girl Network Impact Leader of the Year Award, 2022</li> <li>▪ WI Master Agriculturalist Award, 2022</li> <li>▪ Holstein USA Member and national delegate</li> <li>▪ Professional Dairy Producers of Wisconsin – conference speaker and past president</li> <li>▪ Farm Bureau Member</li> </ul> <p><b>2022 National Dairy Promotion Adopt-A-Calf Host Farm</b> – connected with over 12,000 school age students across the U.S. with monthly newsletters, blogs, videos, youtube, and a national live zoom farm tour.</p> <p><b>Common Ground</b> Spokesperson. Common Ground is a national farm woman to consumer network. Pam has participated in a 15 city, coast-to-coast radio tour chatting with talk show hosts about agriculture reaching over one million listeners. During a national cooking class hosted via zoom by a featured chef, Pam talked about dairy products and dairy ingredients live from her calf barn! She’s done live and recorded national networking promos as well as numerous in-person consumer connection events ranging from a Kansas City daycare moms event to regularly attending the WI Dietetics Conference. She's received extensive media training including the Center for Food Integrity “Engage” program and has been a trainer in teaching other dairy farm women how to tell their story.</p> <p><b>Dairy Farmers of Wisconsin spokesman.</b> For the past three years, Pam has been a June Dairy Month spokesman for DFW TV promotions as well a Discover</p>

	Wisconsin TV dairy feature. She also teamed with DFW staff to develop media training videos for WI dairy producers.
<b>Community involvement</b>	<p><b>Dairy Day on the Farm</b> – For 20+ years, Farmer Pam hosts hundreds of area school kids attending her “Dairy Day” adventure. Fourth graders (plus teachers and parents) experience dairy in an unforgettable day with 6 educational stations with relatable food connections, first hand experiences, and tackling key consumer issues. She has shared videos in various media and has shared her successful "Dairy Day On The Farm" template with other farmers in WI and the Midwest.</p> <p><b>Speak Up For Ag</b> – Pam is working with Clark County 4-H in hosting an annual Dairy Day Camp starting this summer. Members enrolling in dairy and agriculture no longer come from traditional farm backgrounds. But, they are the spokesmen for tomorrow’s agriculture. Pam hopes to teach them about dairy and equip them with the messages and skills to tell our dairy story.</p> <p><b>Osseo Area Chamber of Commerce Board</b> – Pam represents Farm to Table and agricultural interests on the Chamber. Her team is in the early planning of hosting a Farm to Table community dinner event.</p> <p><b>Dairy Spokesperson</b> – Pam’s energetic and passionate love of all things dairy often puts her behind the microphone. Whether its days of leading Farm Technology Days bus tours, speaking at Farm to Table banquets, Dietary Conference speaker, teaching students, grocery store interactions, or a local dairy promotion event selling cheese curds, telling dairy’s story to consumers is in Pam’s DNA.</p>
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	<p>I have dedicated my life to dairy farming and promoting dairy. My extensive consumer connections give me real insight into their food expectations and the necessary messaging to assure dairy remains in their grocery cart. I want to influence “the new normal” of consumer perceptions, challenge traditional marketing, pursue creative ventures, and make sure our checkoff dollars are strategically targeted for the most success.</p>
<b>What else should dairy producers in your area know about you?</b>	<p>Pam works full time their farm. She is a passionate and engaged leader. She actively works with 4-H, FFA, and Jr. Holstein youth mentoring them for successful careers in agriculture.</p>

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# Candidate Biography

## District 10 (Brown, Door and Kewaunee)



Tasha Schleis  
 Schleis Farms LLC  
 N1199 State Hwy 42  
 Kewaunee, WI 54216  
 Residence: Kewaunee County

<b>Spouse/Children</b>	Spouse – Ryan   Children – Candence (11), Killian (8), Ainsley (6) Odellia (2), Drayden (newborn)
<b>When did you begin dairy farming?</b>	2010
<b>How many cows do you milk? Breed(s)</b>	375 Fleckvieh and Jersey cows
<b>Where do you ship your milk?</b>	Agropur Luxemburg, WI
<b>Others actively involved in operation:</b>	Steve and Denise Schleis and Marvin and Julie Schleis
<b>How many acres do you farm? Other farm facts:</b>	1,100 acres farmed; 100 acres cash crops; 375 young stock, beef cattle ect; 40 other livestock (pigs)
<b>Ag-related organizations or affiliations</b>	Edge, DBA, Peninsula Pride
<b>Community involvement</b>	Kewaunee County Dairy Promotion and dairy ambassador for the Kewaunee school district, Bridge Point Church Childrens Ministries
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	I was approached by other members of our county board about it.
<b>What else should dairy producers in your area know about you?</b>	My family and I are on a 4th generation dairy at our current location in southern Kewaunee County along the shores of Lake Michigan. We milk a herd of Fleckvieh cattle and also direct market beef and market hogs to customers through local butcher shops. In January 2019 we lost our calf barn due to a fire. In October 2019 we were able to move into our new calf facility. Through the pain of losing all cattle in the barn, we were able to move forward and change what needed to be and do what was best for our cattle and our farm. Dealing with the tragedy has better taught me how to handle difficult situations. Unfortunately, those of us in the agricultural industry find ourselves in a difficult situation. I look forward to being able to serve our industry through these difficult times.

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# Candidate Biography

## 13 (Buffalo, Pierce and Pepin)



Don Dittrich  
 S2228 State Rd 88  
 Alma, WI 54610  
 Residence: Buffalo County

<b>Spouse/Children</b>	Spouse – Billie   Children – Jordon, Korlen, Barbara, Donniejo, Cecelia, Eddie, William
<b>When did you begin dairy farming?</b>	1981
<b>How many cows do you milk? Breed(s)</b>	100 Registered Holsteins
<b>Where do you ship your milk?</b>	Ellsworth Creamery
<b>Others actively involved in operation:</b>	Children help with daily chores and our son Korlen Does our feed management
<b>How many acres do you farm? Other farm facts:</b>	200 acres farmed. We raise all our own young stock and replacements. ur children have show sheep they raise and breed and also we have 2 Jerseys. 1 Swiss and 1 milking shorthorn. that our children have purchased and show
<b>Ag-related organizations or affiliations</b>	Wi Holstein Association, Buffalo County Farm Bureau, Wi Farm Bureau, Cochrane Fountain City FFA, Golden Hornets 4-H
<b>Community involvement</b>	<p>Out of high school I was involved with the “then” Wisconsin Junior Dairymen's Association. I was a state director and became state president. I have been on the Buffalo County Holstein breeders board and served as president. It was this group that implemented the first county dairy breakfasts which I had the opportunity to help chair. Before our county dairy promotion committee got started, I assisted my wife for a few years coordinating the Buffalo County Dairy Princess program. I have been active in the Buffalo County Farm Bureau serving on the young farmer and dairy committees. At the state level I served on the Young Farmer Committee, participated in the Discussion Meet. My wife and I were state winners of the young farmer achievement award and placed in the top 5 nationally. We also had the opportunity to serve on the Young Farmer Committee for the National Milk Producers Federation. It was an excellent opportunity to share ideas with other producers nationwide. Completing duties such as meeting with legislators, and learned to work with the media. I have retired from 30 years as a member of the Waumandee-Montana-Lincoln Volunteer Fire Department. I have also served on my parish council, the deanery council, the Saint Boniface Catholic School education committee and have chaired its fundraiser.</p> <p>I am currently the general leader for the Golden Hornets 4-H Club in our county. Promoting community service projects. I am also helping coach the dairy judging team. I have also assisted at the Buffalo County Fair dairy superintendent in soliciting cash prizes for dairy exhibitors. To encourage and promote exhibitors to show all the dairy breeds and reward members for their efforts and keep their interest in dairy. I also coach the Cochrane Fountain City FFA with their Dairy judging team. They have placed in the top 10 at World Dairy Expo and have recently placed in the top 5 at the Sectional CDE dairy judging contest at River Falls.</p>

	<p>Our family enjoys showing dairy cattle. We have shown at the District 2 Registered Holstein Show, Northern Wisconsin State Fair, Central Wisconsin State Fair and the Buffalo County Fair. We were named Premier Exhibitor at the District 2 Holstein Show in 2022. We also had the reserve Champion cow at the Northern Wi State Fair in 2022. Our children had Senior and Jr. champion Holstein at the Buffalo County fair in 2022 and also Jr. Champion Jersey at the Buffalo county fair in 2022.</p>
<p><b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b></p>	<p>I believe that I have the leadership and promotional experience to make a contribution to the DFW Board. It saddens me that we have lost so many producers over the last few years. That we need to up our game to keep dairy producers going especially in the upcoming generation as baby boomers continue to retire. I have a strong belief in not only marketing our products, but our producers and manufacturers as well. I give kudos to Culver's with their ads about how it comes from Wisconsin farms and we need more of that home grown and local products!</p>
<p><b>What else should dairy producers in your area know about you?</b></p>	<p>I currently own and operate a 100 cow Registered Holstein dairy farm with my wife Billie and our 7 children, Jordon, Korlen, Barbara, Donniejo, Cecelia, Eddie and William. Our son Korlen manages the crops and the feed. All our children participate in the Dairy to some extent. If it is cutting hay or feeding calves to registering cattle.</p>

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Jonathon Hallock  
Mar-Bec Dairy, LLC  
W962 County Road NN  
Mondovi, WI 54755  
Residence: Buffalo County

## Candidate Biography

**13 (Buffalo, Pierce and Pepin)**

<b>Spouse/Children</b>	Spouse – Robin
<b>When did you begin dairy farming?</b>	Full time starting in 2013
<b>How many cows do you milk? Breed(s)</b>	1300 Holsteins
<b>Where do you ship your milk?</b>	Ellsworth Cooperative Creamery (Ellsworth, WI)
<b>Others actively involved in operation:</b>	Marty (Dad) & 18 other teammates
<b>How many acres do you farm? Other farm facts:</b>	2700 acres farmed; 1150 young stock, beef cattle, etc.
<b>Ag-related organizations or affiliations</b>	PDPW Calf Care Committee, CVTC Ag Advisory Board, Dairy Farmers of Wisconsin Board Member
<b>Community involvement</b>	Gilmanton Community Club
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	As a young farmer, I want to ask questions and actively help make sure that WI dairy stays sustainable and grows for generations to come. I want to give back to a community that has given so much to my family and myself. Farming is an important piece of our sense of home, and I want to honor that heritage.
<b>What else should dairy producers in your area know about you?</b>	I am 32 and active in my role on the dairy but new to serving on a leadership board. I look forward to the chance to learn and work as a team to create something better.

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Janet Clark  
 Vision Aire Farms, LLC  
 303 Oak Drive  
 Eldorado, WI 54932  
 Residence: Fond du Lac  
 County

## Candidate Biography

**District 16 (Fond du Lac, Green Lake and Marquette)**

<b>Spouse/Children</b>	Spouse – Travis   Children – Grace, Eve and Levi
<b>When did you begin dairy farming?</b>	2010
<b>How many cows do you milk? Breed(s)</b>	150 Holsteins
<b>Where do you ship your milk?</b>	BelGioioso Cheese Inc, Denmark, WI
<b>Others actively involved in operation:</b>	Parents: Roger & Sandy Grade / Husband: Travis Clark and Brother David Grade
<b>How many acres do you farm? Other farm facts:</b>	1,150 acres farmed
<b>Ag-related organizations or affiliations</b>	<ul style="list-style-type: none"> <li>▪ 2016-2019 FarmFirst: Young Cooperators Committee</li> <li>▪ 2018-present PDPW Board member, currently Vice President</li> <li>▪ 2019-2022 Vice Chair of Dairy Farmers of WI</li> <li>▪ 2022-present Chair of Dairy Farmers of WI &amp; UDIA representative</li> <li>▪ 2011-present Farm Bureau Member &amp; Delegate</li> </ul>
<b>Community involvement</b>	Fond du Lac County Agribusiness Council, River Valley Community church
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	Serving on the DFW board has ignited a passion for dairy promotion I didn't know I had. I love having conversations with fellow dairy producers about DFW programs. Most importantly, I love giving them a voice to the DFW staff. I would be honored to serve on the DFW board again.
<b>What else should dairy producers in your area know about you?</b>	I will work with tireless persistence for my faith, my family and my farming community.

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# Candidate Biography

## District 19 (Columbia and Dodge)



Mark Crave  
Crave Brothers Farm, LLC  
537 Sweetbriar Ln  
Watertown, WI 53098  
Residence: Dodge County

<b>Spouse/Children</b>	Spouse – Tina   Children – Jacob, Claire
<b>When did you begin dairy farming?</b>	1988
<b>How many cows do you milk? Breed(s)</b>	2200
<b>Where do you ship your milk?</b>	Crave Brothers Farmstead Cheese, Family Dairies Madison
<b>Others actively involved in operation:</b>	Charles, George, Tom, Jordan, Andy, Patrick, Debbie, Brian, Roseanne, Beth, Leah
<b>How many acres do you farm? Other farm facts:</b>	3,000 acres farmed
<b>Ag-related organizations or affiliations</b>	DBA ,PDPW, Wisconsin Holstein Assn., Holstein USA
<b>Community involvement</b>	St. Bernard’s Parish - Watertown
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	DFW board position allows me to gain insight and have input on strategy for leveraging producers’ investment into increased consumption of Wisconsin’s wonderful dairy products.
<b>What else should dairy producers in your area know about you?</b>	DFW extremely focused on core strategies to promote WI dairy. This revolves around the 90:90 rule. 90% of WI milk is made into cheese, and 90% of that cheese is sold outside the state. That’s the main focus.

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# Candidate Biography

**District 22 (Grant)**



Ann Kieler  
Kieler Farms, Inc  
4851 Church Rd  
Platteville, WI 53818  
Residence: Grant County

<b>Spouse/Children</b>	Spouse – Louis   Children – Eric, Ryan, Douglas and Renee
<b>When did you begin dairy farming?</b>	1980
<b>How many cows do you milk? Breed(s)</b>	2000 Holstein
<b>Where do you ship your milk?</b>	Foremost Farms, Lancaster, WI
<b>Others actively involved in operation:</b>	Eric & Renee w/spouses; Brothers-in-law; nephew
<b>How many acres do you farm? Other farm facts:</b>	3,000 acres farmed and 1,000 young stock, beef cattle etc.
<b>Ag-related organizations or affiliations</b>	<ul style="list-style-type: none"><li>▪ Farm Bureau</li><li>▪ PDPW</li><li>▪ DBA</li></ul>
<b>Community involvement</b>	
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	I am committed to promoting dairy. I want it to thrive and grow stronger. The last 6 years make me better prepared to do that.
<b>What else should dairy producers in your area know about you?</b>	I believe in Wisconsin dairy farmers and will do my best to help the future of the industry.

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Stephanie Tranel  
 Tranel Family Farms LLC.  
 2231 Louisburg Road  
 Cuba City, WI 53807  
 Residence: Grant County

## Candidate Biography

**District 22 (Grant)**

<b>Spouse/Children</b>	Spouse – Travis   Children – Evelyn, Violet, Ossie, Meadow and Quinn
<b>When did you begin dairy farming?</b>	2005
<b>How many cows do you milk? Breed(s)</b>	550-600 cows; Holstein, Jersey, Swiss, Crosses
<b>Where do you ship your milk?</b>	Organic Valley, La Farge, WI
<b>Others actively involved in operation:</b>	I farm with my husband Travis and our extended family
<b>How many acres do you farm? Other farm facts:</b>	2,000 acres farmed. We raise all our replacements and take our dairy beef feeders to 500lbs
<b>Ag-related organizations or affiliations</b>	Farmer ambassador for our milk cooperative for the last 6 years. This entails media interviews/stories, live social media presentations, virtual tours, hosting all sorts of audiences to our family farm to share the story of/promote generational farming.
<b>Community involvement</b>	Volunteer for our parish and school, helping to plan fundraisers.
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	Dairy farmers in Wisconsin are a group of strong, authentic stewards of their family’s farming legacy, and our planet. I would like to be able to help share their stories and promote the nutritious products we are all producing. I believe it is more important than ever to reconnect people with their food source.
<b>What else should dairy producers in your area know about you?</b>	Like all of you, I have a love for dairy and for the land. I would like to help to ensure that dairy farming is economically viable so we can continue to farm for generations to come.

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# Candidate Biography

## District 25 (Green, Rock and Walworth)



Stacy Eberle  
 W5521 County Road P  
 Monroe, WI 53566  
 Residence: Green County

<b>Spouse/Children</b>	Spouse – Randy (deceased 2011)  Children - Amanda Lichensteiger, Maria Eberle Roesch, Josephine Eberle, Carlita Eberle
<b>When did you begin dairy farming?</b>	1992
<b>How many cows do you milk? Breed(s)</b>	125 milk cows, Holstein, Brown Swiss, and mixed breed(s)
<b>Where do you ship your milk?</b>	Chula Vista/ VV Supremo, Browntown, WI
<b>Others actively involved in operation:</b>	
<b>How many acres do you farm? Other farm facts:</b>	230 acres farmed, we raise our herd replacements (125 heifers) other livestock
<b>Ag-related organizations or affiliations</b>	Monroe FFA / Alumni Green County 4-H Green County Agriculture Fair Association
<b>Community involvement</b>	A new passion I have accidentally found, being part of middle school career day and high school school to work and work experience programs.
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	Understand, Dairy Farmers of Wisconsin is a viable, vital check-off program. Dairy is the pulse of Wisconsin agriculture, Not only do dairy products need promotion in order to be consumed, the dairy industry needs to be promoted and understood to remain respected. What better way to promote our products, educate the consumer and relay program information to our constituent farmers than to be a DFW director.
<b>What else should dairy producers in your area know about you?</b>	I am very passionate about our dairy industry and general agriculture. I enjoy speaking/ educating the public face to face one on one. I love having groups out to the farm. I actually enjoy training new employees who are not from the farm; I see it as another sector of young people to educate and respect farming. I will seek different avenues to promote the dairy industry. Our newest endeavor is dairy promotion at Rockford Speedway.

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Kristen Metcalf  
 Glacier Edge Dairy  
 1010 Parkview Lane #5  
 Milton, WI 53563  
 Residence: Rock County

## Candidate Biography

### District 25 (Green, Rock and Walworth)

<b>Spouse/Children</b>	Spouse – Corey
<b>When did you begin dairy farming?</b>	Glacier Edge Dairy was established in 2017, but both my husband and I grew up on our family’s cash crop and dairy farms.
<b>How many cows do you milk? Breed(s)</b>	350 Jerseys, a few Holsteins Expansion happening in 2023
<b>Where do you ship your milk?</b>	Rolling Hills Dairy Producers Cooperative, Monroe, WI
<b>Others actively involved in operation:</b>	Terry & Jane Metcalf (in-laws), Lauren Metcalf (Sister-in-law), 3 full-time employees, 2 part-time employees
<b>How many acres do you farm? Other farm facts:</b>	1,200 acres farmed, 1,000 young stock, beef cattle etc
<b>Ag-related organizations or affiliations</b>	<ul style="list-style-type: none"> <li>▪ Rock County Dairy Promotion Board</li> <li>▪ Rock County Holstein Breeders Board, Junior Advisor</li> <li>▪ Rock County Dairy Judging coach</li> <li>▪ Rock County Dairy Quiz Bowl coach</li> <li>▪ Wisconsin Holstein Association member</li> </ul>
<b>Community involvement</b>	<ul style="list-style-type: none"> <li>▪ Milton FFA Alumni member</li> <li>▪ Church parishioner, reader and volunteer</li> <li>▪ Parkview Condominium Association President</li> </ul>
<b>Why do you want to serve on the Dairy Farmers of Wisconsin board?</b>	I want to serve on the Dairy Farmers of Wisconsin Board because I care about the future of dairy in Wisconsin. I want to provide ideas and opinions that will help drive dairy promotions and campaigns in the state. Additionally, I want to learn more about how checkoff dollars are spent and be a resource for other farmers that have the same question. I’m excited to learn about the media tactics used to promote the Wisconsin dairy story. And – who wouldn’t want to help promote delicious Wisconsin cheese?
<b>What else should dairy producers in your area know about you?</b>	I grew up on my family’s dairy farm and my love for dairy has flourished since. I’ve built a career in marketing in the dairy industry, currently working as the Events Manager for GENEX Cooperative. Outside of my role there and at our farm, I enjoy showing Registered Holsteins, traveling, and volunteering my time with youth.

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