In Wisconsin, we’ve been dairy farming and obsessively making cheese since before we were even a state. Check out the facts below to see why Wisconsin is recognized nationally and globally as a leader in the dairy industry and why dairy is such an important industry for the state.

**THE WISCONSIN DAIRY INDUSTRY GENERATES**

$45.6 BILLION

This is more than the combined value of Florida citrus and Idaho potatoes.

23% of dairy farms in the U.S. are in Wisconsin

WISCONSIN DAIRY FARMS HELP FUEL THE STATE’S ECONOMY AT THE RATE OF MORE THAN $86,000 PER MINUTE

Wisconsin cows produce over 2.6 BILLION pounds of milk in a month

FARMERS USE 90% LESS LAND per gallon than they used to thanks to dairy innovation

95% of Wisconsin dairy farms are family owned

Look for the Proudly Wisconsin Cheese and Proudly Wisconsin Dairy badges on packaging in Wisconsin and nationwide. Learn more at wisconsindairy.org