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**Wisconsin Milk Marketing Board, Inc.
DAIRY FARMERS OF WISCONSIN
Board of Directors**

NOTICE IS HEREBY GIVEN that the Board of Directors of the Wisconsin Milk Marketing Board, Inc. dba Dairy Farmers of Wisconsin (DFW) will meet beginning at 8:30 a.m.* on Wednesday, October 15, 2025, at the DFW office, 8418 Excelsior Drive, Madison, WI 53717.

Additionally, this meeting will include four small focus group sessions held on Tuesday, October 14, 2025, and on Wednesday, October 15, 2025, all in CLOSED SESSION, at DFW, for the purpose of qualitative research with a focus on both surveying and strategizing. No board decisions or actions shall occur at the four small group closed sessions.

The following meeting agendas are proposed:

Tuesday, October 14, 2025:

- 3:00 p.m. I. Closed Session, Focus Group #1
- 4:15 p.m. II. Closed Session, Focus Group #2

Wednesday, October 15, 2025:

- 7:15 a.m. I. Closed Session, Focus Group #3
- 8:30 a.m.* II. Call to Order / Roll Call
- III. Review / Approval of Minutes of the July 21, 2025 Board Meeting, and the October 15, 2024 Annual Board Meeting
- IV. Introduction of New Directors
- V. Chair Report
- VI. CEO Report
- VII. DFW Updates

- VIII. Financial Matters
 - FY2025 Audit Report
 - Financial Statements, June 2025
 - FY2026 Unallocated Reserves
 - FY2026 Budget Adjustment – Capital Appropriations
- IX. Committee Reports
 - Executive
 - Audit
 - Channel Management
 - Communications
 - CDR
 - Policy/Bylaw
 - Report of Bylaw Amendments since the last Annual Board Meeting
 - DMI / National
- X. DMI Representative / DMI Board Advisor Elections
- XI. Representation at Upcoming Industry Meetings
- XII. Other / New Business
 - Agenda items for the next DFW Board meeting on February 4, 2026

Adjournment

- 1:30 p.m.* I. Closed Session, Focus Group #4

*Start time is approximate. The Board meeting will commence at the conclusion of the Executive Committee meeting on October 15, 2025; and the 4th focus group will commence at the conclusion of the Board Meeting on October 15, 2025.