

Wisconsin Student Ambassador Reward Summit – Spring 2020



Application Deadline: March 15, 2020

Work with your team to earn a minimum of 10 points for a chance to attend the Rewards Summit next spring. Visit WisconsinDairy.org/Summit for more information and to submit your application.*

*Winning schools are eligible to bring 5 student leaders. Only students in grades 5-8 are eligible to attend.

(10 points can be earned in various ways depending on what your school chooses)

Ways to Earn Points*	Point Values	Your Points
Touchdown School! Complete all 3 steps on FuelUpToPlay60.com	2 points (maximum)	
Enter Fall 2019 Kickoff Campaign	2 points (maximum)	
Submit a success story or student huddle blog entry on FuelUpToPlay60.com	1 point (maximum)	
Student ambassadors linked to your school over 30,000 points. <small>*Students under 13 need parent permission in order to link to school.</small>	1 point for each student linked to your school	
Student ambassadors linked to your school over 45,000 points. <small>*Students under 13 need parent permission in order to link to school.</small>	1 point for each student linked to your school	
	TOTAL POINTS	

*NO PURCHASE NECESSARY TO ENTER OR WIN. Many will enter, few will win. See official rules available at WisconsinDairy.org/Summit.

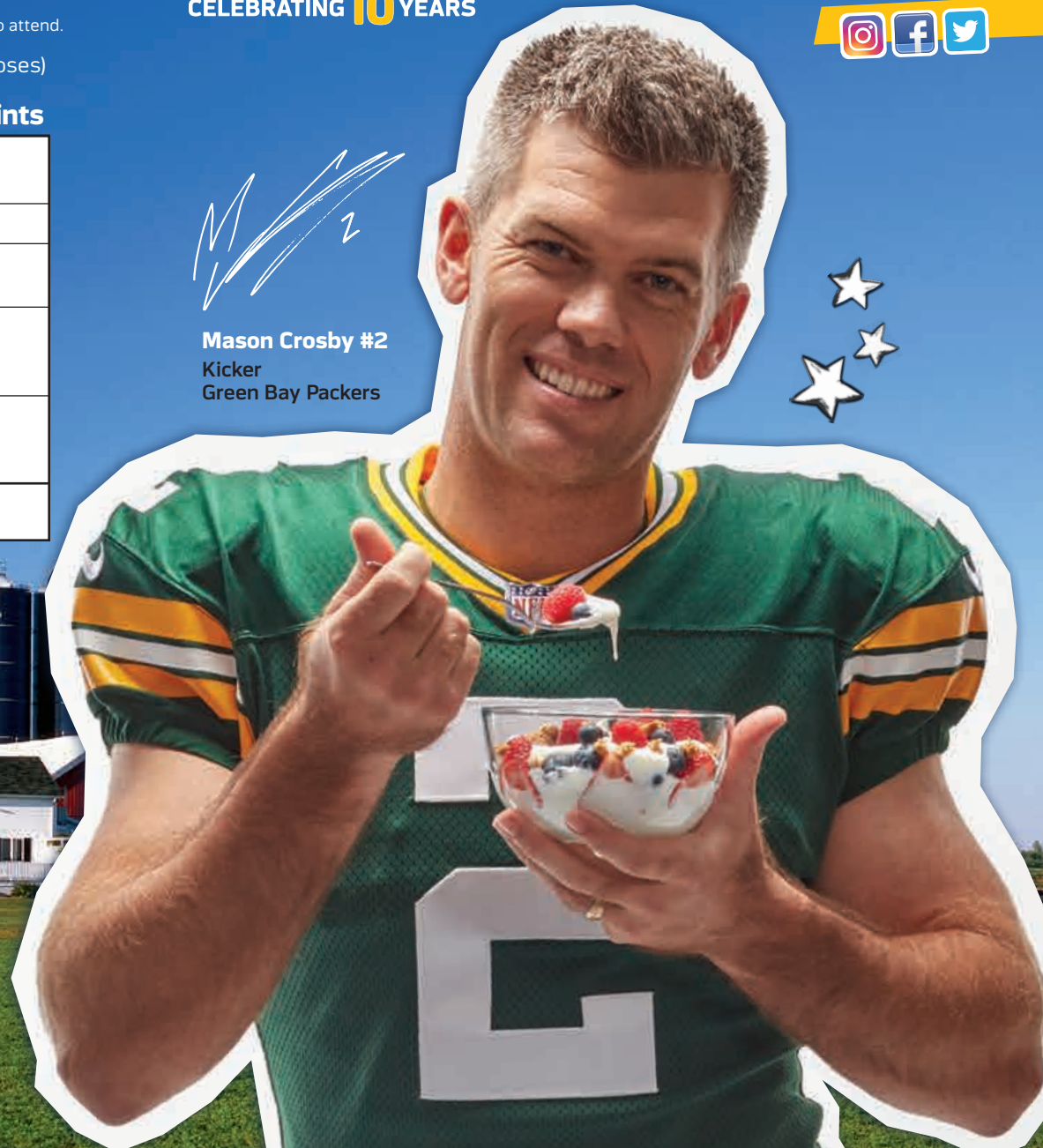
★ For more information and for help activating the Fuel Up to Play 60 program in your school, contact Dairy Farmers of Wisconsin at FUTP60@WisconsinDairy.org ★



CELEBRATING 10 YEARS

Program Guide 2019-2020

FuelUpToPlay60.com



Mason Crosby #2
Kicker
Green Bay Packers



Fuel Up to Play 60

Fuel Up to Play 60 is celebrating 10 amazing years as one of the leading in-school nutrition and physical activity programs in the United States. The program, launched by the National Dairy Council and the NFL, in collaboration with the USDA, encourages today's youth to lead healthier lives and team up with educators to transform their school environments. Wisconsin Fuel Up to Play 60 is proudly sponsored by Wisconsin's dairy farmers.

Opportunities and materials are available to help support your school's health and wellness goals this school year. Contact us at FUTP60@WisconsinDairy.org to learn more.

Become a Touchdown School!

Complete and check off these **Easy 3 Touchdown Steps** at FuelUpToPlay60.com to make your school a healthier place!

#1 – Kickoff!

Your school's kickoff is a great way to get everyone excited to get involved!

#2 – Eat Healthy!

Select a Healthy Eating Play and implement with your student team.

#3 – Game Time!

Select a Physical Activity Play and implement with your student team.



Fuel Up to Play 60 Playbook

Choose school-tested strategies from the online Playbook and work with your student team to make healthy, dairy-focused and sustainable changes at your school.

Healthy Eating Plays

- Breakfast for Everyone – First Meal Matters
- Highlight Healthy Foods – Go Nutritious!
- Farm to School – Know Your Foods
- Fight Hunger – Nourish Your Community
- Food: Waste Less and Enjoy!



Find more information about each play at FuelUpToPlay60.com

Physical Activity Plays

- NFL FLAG-in-Schools
- In-Class Physical Activity Breaks
- Walk This Way! Start a Walking Club
- Recess Refresh – It's Not So Elementary
- All in, All Abilities – Activate Your School!



Rewards & Incentives!

A variety of campaigns and other opportunities are available throughout the year to keep students and schools motivated and engaged including:

FUTP60 10th Anniversary Kickoff Campaign Fall 2019

Chance to win six Green Bay Packer tickets for your student team and an autographed football for your school!



FUTP60 Healthy Eating with Dairy Campaign Spring 2020

Chance to win Green Bay Packer autographed merchandise and more!



Student Reward Summit

Application Deadline: March 15th

Encourage your students to become ambassadors, complete steps and enter campaigns for a chance to attend the Student Reward Summit in Green Bay next spring.